

# *Fire Up!*

**Taking Your Life and Business to 11**

**BOOK INTERVIEW RESOURCES**



# *Fire Up!*

## **Taking Your Life and Business to 11**

Fire Up! Taking Your Life and Business to 11 is where personal development meets business.

This book is written for growth-minded leaders and entrepreneurs looking to personally level up AND take their business to new heights. It's ideal for those thinking about starting a business that leverages a strong personal brand to build trust and connection like: real estate, mortgage, networking marketing consultants, authors, bloggers, speakers, coaches, etc.

If you are ready to define and design your best, truest self, then learn how to share and amplify your fresh, authentic story online, this is the book for you! The results will translate into a life, business, brand, culture, and attitude that all shine online to attract ideal connections, grow your influence and loyal audience, and ultimately fire you up and into your greatest achievements.

Debra's proven steps and strategies are based on years of research, mentoring, and coaching that assisted her in identifying roadblocks and limiting beliefs that restrain individuals from developing a positive, productive and profitable mindset.

Are you ready to FIRE UP?

Let's do this!

# Author Bio

Debra Trappen (tray-pen) is a sought-after strategist, best-selling author, podcaster, professional keynote speaker, and respected voice of women's empowerment movements. She is known for her signature "truth, wrapped in grace, with sides of sass, moxie, and fire" way of communicating and engaging her beloved communities.

When she is not idea-storming her next adventure, reading-writing-recording in her Fire Up! studio, or sprinkling moxie from the stage – you will find her walking Lizzie her JackChi pup along the water's edge, editing photos, watching Sci-Fi and 80's flicks, or traveling and wine tasting with her husband and besties!

Her first book, [\*Fire Up! Taking Your Life and Business to 11\*](#) and the [\*Fire Up! Podcast\*](#) are both accessible on her website. When you are ready to live your best life out loud, on purpose, and on your own terms – reach out and connect.

**She dares you.**

**Want to hire Debra to speak or  
schedule a book signing?**

e: [pssst@debratrappen.com](mailto:pssst@debratrappen.com)

p: 425-894-1011

Join the Fire Up! Community:  
[debratrappen.com/fireupnow](http://debratrappen.com/fireupnow)



Debra is also working on her next collaborative project [MoxieOnFire.com](http://MoxieOnFire.com) that will be digging into these topics:

- Releasing Self-Limiting Beliefs
- Embracing Forgiveness
- Sparking The Sizzle In Your Soul
- Taming Your Self-Talk
- Slaying The Sorry
- Trusting The Divine Process
- Sharing Your Soul's Truth
- Succeeding On Your Terms
- Learning, Leading + Loving YOUR Lionesses
- Believing You Are Worthy
- Falling In Love With Your Life

# *Fierce Interview Questions*

1. Tell me about your career journey.
2. You are passionate about empowering women – why?
3. What inspired you to you write a book?
4. Give me a quick Exec Summary!
5. Tell us about the Fire Up Book Club program.
6. You use SASS + MOXIE + FIRE in your branding – why?
7. What does MOXIE mean?
8. How do you help people keep their MOXIE fired up?
9. Where can people buy the book and other products?
10. How can people get in touch with you?
11. Question specifically for YOUR audience/event.



# Fire Up!

## Book Resource Links

Purchase The Book:

[debratrappen.com/fire-up-book](http://debratrappen.com/fire-up-book)

About Debra:

[debratrappen.com/about](http://debratrappen.com/about)

Free Chapter Link:

[debratrappen.com/freechapter](http://debratrappen.com/freechapter)

Debra's Bio, Headshots

[debratrappen.com/speaker-bio](http://debratrappen.com/speaker-bio)

Start A Book Club

[debratrappen.com/startabookclub](http://debratrappen.com/startabookclub)

#MoxieMemo Collection

[debratrappen.com/moxiememo](http://debratrappen.com/moxiememo)

## Fire Up Your Moxie

weekly affirmations + so much more!

[debratrappen.com/fireupnow](http://debratrappen.com/fireupnow)

