Debra Trappen is an empowerment firebrand, women in leadership consultant, published author, podcaster, and professional keynote speaker.

She is focused on serving growth-minded leaders - with a passion for sparking entrepreneurs (especially GenX’ers) building their slice of the kingdom from the couch, carpool, cubicle, or corner office.

A sought-after speaker, educator, and author, Debra’s been spotlighted and interviewed on several platforms, publications, and media outlets, including Inman News, RESA, National Women’s Council, National Association of REALTORS®, Maverick CEO, Agent Caffeine, The Inspired Woman Project, The Money Hour, How She Built It, realtor.com, RETechCampus, and Homes.com. She has presented her keynotes across North America in over 50 cities to hundreds of thousands of entrepreneurs and leaders.

When she is not igniting an audience on stage or creating in her studio, you will find her walking her pups, editing photos, watching sci-fi or 80’s flix, or traveling, hiking, and wine tasting with her husband and besties.


“Debra has been a spark at our conferences. She motivates and gets everyone thinking with her amazing enthusiasm and great messages. If you want your group ‘Fired Up’, you cannot go wrong with having Debra lead the event. She has an uncanny ability to connect with the entire audience and it shows in the positive response everyone gives.”

~Luigi Favaro, Head of Conferences, Ontario RE Association

“Debra has been an amazing partner in the WomanUP!® movement. Since its inception, Debra has been instrumental in creating the content, buzz, community, and experiences for WomanUP!®. Debra is an inspirational, passionate, thought leader and I’m proud to call her my colleague and friend.”

~Sara Sutachan, VP Industry Relations California Assoc. of REALTORS®
Debra has mastered the ability to empower ideas and leaders like you! She offers 1:1 consulting + mastermind groups designed to help you define and refine your best self and then translates those elements into a life, brand, and attitude that all shine online to attract ideal connections, help you ditch the senseless hustle, find fierce focus, and live your best life out loud, on purpose and on your own terms.

Debra and her custom, Fire Up, moxie-filled keynote talks are your answer!

When your attendees are fired up, smiling, and laughing they are more receptive to listening, learning, and more likely to implement changes they hear throughout your event!

Debra’s moxie-filled podcast episodes, interviews, book, and blog posts - as well as her famous #MoxieAffirmations will engage, elevate and empower you to believe in yourself, get inspired, clarify your vision, ignite your goals and stay focused, as you build the life and business that fires you up!

Whenever you need to fill your soultank or ignite your confidence - there is a place to listen to or read exactly what you need... and help you get you out of your own way!

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**Fire Up Your Moxie**

[ tenacious. gracious. courageous. vivacious. ]

debratrappen.com